

1 (877) TV BECON

WBEC-TV, Channel 63.1 DTV-40 Boca Raton/ Fort Lauderdale, FL

Annual Equal Employment Opportunities Report

October 2010 – September 2011

BROWARD EDUCATION COMMUNICATIONS NETWORK 6600 SW Nova Drive Fort Lauderdale, Florida 33317

WBEC-TV Equal Employment Opportunities Report October 2010 - September 2011

I. Vacancies Filled During the Period

WBEC-TV is licensed to the School Board of Broward County, FL. The School Board Human Resource Division is responsible for overseeing the Station recruitment and hiring practices. The Department of EEO is responsible for the development and the implementation of the EEO policies. These policies require that all full-time positions be advertised broadly and that searches adhere to formal and strict EEO guidelines.

The following is the list of the full-time vacancies for the reported period, as well as the number of the candidates who applied and were interviewed:

Date	Position	Applied	Interviewed
2/3/11-2/11/11	TV/Art Graphics Specialist	4	1
8/10/11-8/19/11	TV Broadcast Maintenance Engineer 6		3

The following is the list of the full-time vacancies for the reported period, as well as the recruitment source from which the hired employee learned about the respective vacancy:

Position	Recruitment Source for Hired
TV/Art Graphics Specialist -	Non-Instructional Staffing Employment Website
TV Broadcast Maintenance Engineer -	Non-Instructional Staffing Employment Website

In addition to SBBC recruitment sources, WBEC-TV also uses:

National Association of Broadcasters

www.nab.org TV Jobs www.tvjobs.com

II. Most Frequently Used Resources for Employment Vacancies' Advertising

The School Board has achieved broad and inclusive outreach during the reported period. Listed below are the sources the School Board of Broward County uses to advertise employment vacancies in print and/ or on-line in print and/or internet postings in 2007-2008:

School Board of Broward County, Florida

www.browardschools.com American Institute of Architects www.aia.org American School Food Service Association www.asfsa.org Associated General Contractors of America (AGC) www.agc.org Chronicle of Higher Education-Chronicle Careers http://chronicle.com/jobs/ CIO Communications, Inc. www.cio.com Construction Specifications Institute www.csinet.org DBM Job Scout http://dbm.careercast.com **Education Weekly** www.edweek.org **Education Weekly-Agent K-12** http://www.agentk-12.edweek.org/recruiterinfo/index.shtm Florida Engineering Society www.fleng.org Florida Information Resource Network www.firn.edu Great School Jobs http://greatschooljobs.com/main.asp **IFMA - International Facility Management Association** http://www.ifma.org/ **Institute for Supply Management** www.ism.ws Miami Herald and el Nuevo Herald www.careerbuilder.com Monster Jobs http://www.monster.com/ National Association of School Psychologist http://jobs.naspcareercenter.org/ National Association of Social Workers - Florida Chapter www.naswfl.org/employment Nursing Spectrum Magazine www.nursingspectrum.com Palm Beach Post http://www.postclassads.com/cgi-bin/ad submit.cgi?action=new Palm Beach Post www.palmbeachpost.com **Right Management Consultants** http://right.careercast.com School Social Work Association of America www.sswaa.org **Sun-Sentinel Newspaper** www.careerbuilder.com

III. Recruitment Initiatives:

1. Participation in job fairs:

When appropriate, Administrative staff participates in different job fairs and expos hosted or attended by the School Board Personnel and Human Resources Department.

The following is a list of recruitment events that the School Board hosted or participated in:

- 1. Miami-Dade Community College Annual Employment Development
- 2. Experience Broward Winter, Spring & Fall
- 3. BCC Election Year Job Fair;
- 4. Atlantic Technical Center Job Fair
- 5. Sheridan Technical Center Career Fair
- 6. Work Force One Job Fair
- 7. Southeast Florida Career Consortium (Virtual Fair)
- 8. University of Central Florida
- 9. Florida Gulf Coast University
- 10. Florida A & M University
- 11. Florida State University
- 12. Florida International University
- 13. Florida Atlantic University
- 14. University of South Florida St. Petersburg
- 15. Miami Dade College
- 16. University of Miami
- 17. Florida Memorial University

18. Bethune Cookman College

19. University of Florida

2. Internship Programs:

Broward Teen News

Description:

Broward Teen News offers all television production students in district middle and high schools the opportunity in a quarterly 30-minute fast-paced, teen-produced news program featuring student activities and accomplishments. The **Broward Teen News** is produced entirely by students who receive hands-on experience with the latest digital television equipment as well as showcase their talents, which include: reporting, videography, writing, and editing. The internship program is also offered through BECON.

Sports Blitz

Description:

Sports Blitz is the new, sports-related edition of **Broward Teen News.** This 30-minute fastpaced show highlights the spectacular athletes and events that take place in South Florida. The show consist of a number of segments designed to both inform and entertain and is produced entirely by very enthusiastic students who receive hands-on experience with the latest digital television equipment as well as showcase their talents, which include: reporting, videography, writing, and editing.

Broward School Beat Internship Program

Description:

The Broward Education Communications Network offers to interns in the field of Broadcast Journalism and Media Production the opportunity to work for our television program, **Broward School Beat**. The program is a 30-minute news magazine show that highlights the positive events and stories happening throughout the Broward County School System. **Broward School Beat** is upbeat with fast edits and plenty of music and sound bites. The internship program accepts self-motivated, creative interns preferably with some experience in on-camera field reporting, news scriptwriting, camera operation, and non-linear editing. This internship is handson with students expected to complete stories, which actually air on our show. Duties include finding stories, videotaping, scriptwriting and postproduction.

BECON/ McFatter Tech Partnership

Description

The Broward Education Communications Network provides continuous training and the use of facilities in the field of Broadcast TV Production for McFatter Technical School. In a unique partnership with McFatter High School and Adult Education Center, BECON allows the TV Production classes to train on it's state of the art broadcast equipment as well as actually work with the crew during programs that are produced at BECON. This partnership provides an outlet for the broadcasting students to learn from professionals about the process of TV Production and use of the equipment.

The above described partnerships have proved to be extremely valuable for the students involved. Students receive extensive "real world" experience that proves vital when searching for employment in this competitive field.

IV. Recruitment Source List

The Recruitment Source List is continually modified/ updated in order to ensure wide dissemination of information concerning our open positions. On a regular basis, each Recruitment Source is contacted to verify contact name, address, phone and fax as well as e-mail address; and, to determine the best method for notification of our open positions.

A. D. Henderson Univ. School Florida Atlantic University 500 NW 20 St. Boca Raton FL 33431 BETA Tom Hunter 3800 Inverrary Blvd Lauderhill FL 33319 Broward Community College Career Education, South Campus 7200 Pines Blvd. Pembroke Pines Fl 33024 Adult Cov. Training Dept. Patricia Jaquiel 6073 Stirling Rd. Hollywood FL 33024

Adult Voc. Training Seminole Tribe Vivian Crooks 6073 Stirling Rd. Hollywood FL 33024

American Rehab. Consultant Peter Gilbert 6280 Atlanta St. Hollywood FL 33024

Anna Tijon-Director Student Svc Keiser College 1500 NW 49th St. Ft. Lauderdale FL 33309

ASPIRA Broward Syndia Nazario 6700 Miramar Parkway Miramar FL 33023

Azrin Job Club Rick Azrin 5151 Bayview Dr. Ft. Lauderdale FL 33308

B.C.C./Hispanic Advisory Committee Barbara Pippin Bldg 33/1207E - 225 E. Las Olas Ft. Lauderdale FL 33301

BCC-Human Resources Sherry Ferber 225 E. Las Olas Blvd. Ft. Lauderdale FL 33301

BETA Linda Main 3800 Inverrary Blvd Lauderhill FL 33319

Broward County Health Dept.

Personnel 2421-A SW 6 Ave. Ft. Lauderdale FL 33315

Broward County Library North Ri I Al-Reference Desk 1100 Coconut Creek Blvd. Coconut Creek FL 33066 BETA Toni Brown 2220 N. 57 Terrace Hollywood FL 33021

BETA/IBT Attn: Diane Schiffman 7200 Pines Blvd.,Bldg.88-102 Pembroke Pines FL 33024

Bethel Community Development Marie Manuel 405 NW 3 Avenue Pompano Beach FL 33060

Bob Davis Center for Independent Living 8857 West McNab Road Tamarac FL 33321

Brow. Co. Family Dev. & Res. Div. Homeless Outreach Program 2995 N. Dixie Highway Ft. Lauderdale FL 33303

Broward Center for the Blind Jodi Fisher-Voc. & Personnel Spec. 650 N. Andrews Ave. Ft. Lauderdale FL 33311

Broward Community College Attn: Frank Kurz, Job Dev.Wages 1515 W. Commercial Blvd Ft. Lauderdale FL 33309

Broward Community College Bldg 57, Room 103 North Campus

Broward Community College Career Center-Bldg. 7 Central Campus

Carver Ranches 4733 SW 18 St. Hollywood FL 33023

Carver Ranches Multi-Purpose 4733 SW 18 St. Hollywood FL 33023 Broward Community College Carol Faber-Displace Homemaker North Campus

Broward Community College Carol Findlay-Student Dev. Spec. Central Campus-Bldg. 85

Broward Community College Coop. Education Dept. South Campus

Broward Community College Dean of Academic Affairs North Campus

Broward Community College Linda Beziat South Campus

Broward Community College Maria Hincapie-Displace South Campus

Broward Community College Special Services Central Campus

Broward Community College Student Financial Services Central Campus-Bldg. 7

Broward Community School South Campus

Dept. of Rehabilitation Attn: Jane 2550 W. Oakland Park Blvd Ft. Lauderdale FL 33311

Diane Dennis South Florida State Hospital C/O South Area Transportation Broward Cty. Human Relations Gov. Center Room 116 115 S. Andrews Ave. Ft. Lauderdale FL 33301

Broward Cty. Main Library Local Documents Center 100 S. Andrews Ave. Ft. Lauderdale FL 33301

Broward Employment Training P I D t Personnel Dept. 3800 Inverrary Blvd #4 Lauderhill FL 33319

Broward Estates Civic Assoc.

Joe Major 3410 NW 5 Ct. Ft. Lauderdale FL 33311

Broward PPA 140 S. University Drive, Suite B Plantation FL 33324

Broward Teachers Union 6000 N. University Drive Tamarac FL 33321

Bureau of Children & Family Svcs. Attn: Janet Cepero 2995 N. Dixie Oakland Park FL 33334

BUSINESS MACHINE EXPERTS Janie Davis 5630 NW 12 CT.

Lauderhill FL 33313

Family Resource & Training Lazaro Franco 2995 N Dixie Hwy Ft. Lauderdale FL 33334

Family Success Center Teresa Herero 115 S. Andrews Avenue Ft. Lauderdale FL 33301 Centro Cultural de PR Jose Rodriguez 7018 NW 39 Court Coral Springs FL 33065

Child Support Enforcement Dealer Dept. of Revenue, Attn. Dealer 1900 W. Commercial Blvd. Ft. Lauderdale FL 33309

CITE c/o SHERRY PAGE 441 NW 33 AVENUE FT. LAUDERDALE FL 33311

City College 1401 West Cypress Creek Rd Ft. Lauderdale FL 33309

City of Hollywood Hollywood FL 33020

Commissioner Diana Wasserman-Rubin 115 S. Andrews Avenue Ft. Lauderdale FL 33301

Cronos Magazine Margaret Delmont 3970 Oaks Clubhouse Drive, #110 Pompano Beach FL 33069

Department of Labor Attn: Wanda Holiday /WAGES Unit 311 N. State Road 7 Plantation FL 33317

FL Dept. Labor Employee Security Attn: Michael Oyejesobi 4690 NW 183 Street Carl City FL 33056

FLAPSF 13264 NW 12 Street Pembroke Pines FL 33028 Director, Student Services ATI Career Training Center 2880 NW 62nd Street Ft. Lauderdale FL 33309

Division of Blind Services Fred Haynes 401 NW 2 Ave. #714 Miami FL 33128

Dora Dean Victory Living Programs P.O. Box 1025 Dania FL 33004

Dottie Slade C/O Sexual Assault Treatment C S 400 N.E. 4th Street Ft. Lauderdale FL 33301

Early Head Start Hollywood FL 33023

El Noticiero 2613 W. Davie Blvd. Ft. Lauderdale FL 33312

Equal Employment Oppty. Edward Bellamy II P.O. Drawer 1300 Pompano Beach FL 33061

Family & Child Development Services Patti Sylvester-North Network 2011 NW 3 Ave. Bldg. C 313 Pompano Beach FL 33060

Florida State University Jackquie Hankin 104 Tully Gym Tallahassee FL 32306

George Sparks Dept. of Music (FAU) 777 Glades Rd., PO Box 3091 Boca Raton FL 33431 FAU Brenda Pope 2912 Colle ge Ave. Davie FL 33314

FAU Career Planning & Placement 500 NW 20 St. Boca Raton FL 33431

FAU David Capps 29112 College Avenue, Suite 240 Davie FL 33314

FAU Student Employment 500 NW 20 St. Boca Raton FL 33431

FAU Employment Center Gail Battle 500 NW 20 St.

Boca Raton FL 33431

FAU-Exceptional Student Ed. Lillian 500 NW 20 St. Boca Raton FL 33431

Federation of Public Emp. 1700 NW 66 Ave. Suite 100 Plantation FL 33313

FIU Office of Personnel 3000 NE 145 Street North Miami FL 33181

Job Placement Career Center 3501 Davie Road Davie FL 33314

Job Service of Florida 2301 W Sample Rd #4 Pompano Beach FL 33073 Florida A&M University Mr. McBride College of Ed. Gore Ed. Center unit B-302 Tallahassee FL 32307

Florida Atlantic University Carolyn A. R. Diedrick 2912 College Ave. Mod. I. Davie FL 33314

FLORIDA CULINARY INSTITUTE Noel Shevack 1126 53 Ct. W. Palm Beach FL 33407

Florida Dept. of Education Personnel Office 124 Knott Building Tallahassee FL 32301

Florida International Univ N. Campus Student Develop. 151 St. & Biscayne Blvd.

N. Miami FL 33181

Florida Jobs & Benefits Center 7550 Davie Road Ext Hollywood FL 33024

Florida Metropolitan University Career Services Department 225 North Federal Highway Pompano Beach FL 33062

Florida Southern College Office Career Counseling 111 Lake Hollingsworth Dr. Lakeland FL 33801

Madeline Arritola - Marketing Sun Sentinel 200 East Las Olas Blvd. Ft. Lauderdale FL 33301

Melvin Parrish B.C. Div of Alcohol & Drug Abuse S 1011 S.W 2nd Ct. Ft. Lauderdale FL 33312 Gloria Tolar ESE North Area

Heidelberg College Teacher Placement Office 310 East Market St. Tiffin OH 44883

Henderson Mental Health Ctr Attn: Valerie Jones 1957 Jackson Street Hollywood FL 33020

Hepburn Center Mary Washington 750 NW 8 Ave. Hallandale FL 33009

Hispanic Alliance of Broward Dr. Melissa Soldani-Lemon 7880 W. Oakland Park Blvd., #203 Ft. Lauderdale FL 33351

Hispanic Unity Isilio Arriaga 5840 Johnson Street Hollywood FL 33021

HRS District 10 Personnel 201 W. Broward Blvd. #305 Ft. Lauderdale FL 33301

HRS Project Independence 7261 Sheridan St. 2nd FL Hollywood FL 33024

North Miami Adult Education Ctr Attn: Lesly Prudent, Principal 800 N.E. 137th Street North Miami FL 33161

Nova Univ. Family Center #204 Charlen Swanson 3301 College Ave. Ft. Lauderdale FL 33314

Job Services

Zell Murrell 619 NE 32 St. Miami FL 33137

Karyl Boynton Asst. Dean School of Education Florida International Univ. Tamiami Trail Miami FL 33199

Latin Chamber of Commerce Pepe Lopez 8320 W.Sunrise Blvd. #206 Plantation FL 33326

Legal Career Institute Placement Center 225 East Dania Beach Blvd 130 Dania Beach FL 33004

Lockheed Martin Attn: Janice McClendon 7261 Sheridan Street Hollywood FL 33024

LULAC Ceasar Montoya 10360 NW 40TH PL CORAL SPRINGS FL 33065-15

Lynn University Attn: Angela Butista - Career Dev. 3601 North Military Trail Boca Raton FL 33431

Macalester College Education Office Teacher Placement Bureau 1600 Grand Ave.

St. Paul MN 55105

Plantation Chamber of Commerce Human Resource 7401 NW 4 St.

7401 NW 4 St. Plantation FL 33317 Miami Dade Community College

Job Placement Service 300 NE 2nd Avenue Room 3108 Miami Beach FL 33132

Miami-Dade Community College Gilda Crocker 11011 SW 104 St. Miami FL 33176-33

Michelin Career Center The Hendrix Student Center Suite 316 Clemson SC 29634

Michigan Education Assoc. Linda Keway, Consultant P.O. Box 673 East Lansing MI 48823

N. Broward County Courthouse Attn: Jeanne Csurgay 1600 W. Hillsboro Blvd #200 Deerfield Bch FL 33442

NAACP 1409 W. Sistrunk Blvd. Ft. Lauderdale FL 33311

Neighborhood Improvement Project Attn: Patricia Henry 4350 W. Hallandale Beach Blvd. Pembroke Park FL 33023

New Vistas Program Judith Parker 2900 W. Prospect Road

Ft. Lauderdale FL 33309

SUNRISE DAN PEARL LIBRARY

Debbie Bradford 10500 W. Oakland Park Blvd. Ft. Lauderdale FL 33351 Nova University

Career Resource Center 3301 College Ave. Ft. Lauderdale FL 33314

Nova University Joy Soto-office of Univ. Registrar 3301 College Ave. Ft. Lauderdale FL 33314

Nova University-Director Family Center 3301 College Ave. Ft. Lauderdale FL 33314

Office of Professional Expr. & Plm. Kumble Hall Long Island C.W. Post Campus Brookville NY 11548

OFFICE OF VOC. REHAB Jean Seducca 2550 W Oakland Park Blvd. Ft. Lauderdale FL 33311

Olive Marcelin-JTPA Program Career Placement Consultant 2660 W. Oakland Park Blvd.#237 Ft. Lauderdale FL 33314

Pediatric Care Center 1790 SW 43 Way Ft. Lauderdale FL 33317

Pines Plaza GED 7100 Pines Blvd. Pembroke Pines FL 33024

West Regional Library Patti Nieves 8601 W Broward Blvd. Plantation FL 33324 PROFESA P. O. BOX 524288 MIAMI FL 33152

Puerto Rican Chamber of Commerce Frank Nieves 7321 Taylor Street Hollywood FL 33024

S. Broward Employment Svc Ctr 7550 Davie Road Extension Hollywood FL 33024

Seltzer-Delman Inc. 1300 Sawgrass Corp. Pkwy. Suite 130 Sunrise FL 33323

South Regional BCC Library Attn: Reference Dept. 7300 Pines Blvd. Pembroke Pines FL 33024

SPECTRUM Mary Noa 450 East Atlantic Blvd. Pompano Beach FL 33060

Sr. Comm. Employment Svc Prog. Irene Lewis 4851 NW 21 Street #14-506 Ft. Lauderdale FL 33313

St. Thomas University Attn: Sandra Career Planning & 16400 NW 32nd Avenue Miami FL 33054 Susan Leventhal & Assoc. Susan Leventhal 242 Wildwood Lane E. Deercreek Deerfield Beach FL 33442

The Broward Success Institute 1515 West Commercial Blvd. Ft. Lauderdale, FL 33309

U.S. Dept. of Labor Miami Job Corp. (Laura Mebane) 3050 NW 183rd St. Miami FL 33055

University of Florida Attn: Librarian Career Res. Ctr. P.O. Box 118507 Gainesville FL 32611-85

University of Miami Career Planning & Placement P.O. Box 249175 Coral Gables FL 33124

Urban League Attn: Jackie Thomas 11 NW 36th Avenue Ft. Lauderdale FL 33311

URBAN LEAGUE OF BROWARD 3521 West Broward Blvd. 201 Ft. Lauderdale FL 33312 Western Kentucky University Bob Somers, CAP Center 2nd FL Cravens Grad. Center Bowling Green KY 42101

Women in Distress P.O. Box 676 Ft. Lauderdale FL 33302

WORK FORCE ONE ROBERTA CARRAWAY 2301 W. SAMPLE RD. B-4 SUIT Pompano Beach FL 33073

Work Force One - A.C.S. 7550 Davie Rd. - Ex Davie, FL 33024

Workforce One Central c/o Rosalind Currington 2610 West Oakland Park Blvd. Ft. Lauderdale FL 33311

Veterans Administration Vocational Rehabilitation 299 E. Broward Blvd Suite 324 Ft. Lauderdale FL 33301

Sullivan Cogliano Angel S. Liamazares 7740 North Kendall Drive Miami FL 33156