

1 (877) TV BECON

WPPB TV, Channel 63 Boca Raton/ Fort Lauderdale, FL

Annual Equal Employment Opportunities Report

October 2004 - September 2005

BROWARD EDUCATION COMMUNICATIONS NETWORK
6600 SW Nova Drive
Fort Lauderdale, Florida 33317

WPPB TV Equal Employment Opportunities Report

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I. Vacancies Filled During The Period

WPPB is licensed to the School Board of Broward County, FL. The School Board Human Resource Division is responsible for overseeing the Station recruitment and hiring practices. The Department of EEO is responsible for the development and the implementation of the EEO policies. These policies require that all full-time positions be advertised broadly and that searches adhere to formal and strict EEO guidelines.

The following is the list of the full—time vacancies for the reported period, as well as the number of the candidates interviewed:

DATE	POSITION	Interviewed
02/01/05	TV Broadcast Engineer	6
03/15/05	TV Art/Graphics Specialist	8
04/26/05	TV Audio Production Specialist	7
07/18/05	TV production Assistant	8

The following is the list of the full-time vacancies for the reported period, as well as the recruitment source from which the hired employee learned about the respective vacancy:

POSITION	RECRUITMENT SOURCE FOR HIRED
TV Broadcast Engineer	School Board Website
TV Art/Graphics Specialist	Word-of-mouth
TV Audio Production Specialist	School Board Website
TV Production Assistant	Word-of-mouth
TV Audio Production Specialist	School Board Website

The following is the list of the full–time vacancies for the reported period, as well as the recruitment source from which the interviewed but not-hired candidates learned about the respective vacancy:

POSITION RECRUITMENT SOURCE FOR INTERVIEWD BUT NOT HIRED

TV Broadcast Engineer

School Board Website School Board Website School Board Website Word-of-Mouth Declined to specify TV Art/Graphics Specialist

School Board Website School Board Website School Board Website School Board Website Word-of-Mouth Declined to specify Declined to specify

TV Audio Production Specialist

School Board Website School Board Website School Board Website School Board Website Declined to specify Declined to specify

TV Production Assistant

School Board Website School Board Website School Board Website School Board Website School Board Website

Former Colleagues from BECON

Declined to specify

II. Most Frequently Used Resources For Employment Vacancies' Advertising

The School Board has achieved broad and inclusive outreach during the reported period. Listed bellow are the sources the School Board of Broward County uses to advertise employment vacancies in print and/or on-line in print and/or internet postings in 2004-2005:

School Board of Broward County, Florida

www.browardschools.com

American Institute of Architects

www.aia.org

American School Food Service Association

www.asfsa.org

Associated General Contractors of America (AGC)

www.agc.org

Chronicle of Higher Education-Chronicle Careers

http://chronicle.com/jobs/

CIO Communications, Inc.

www.cio.com

Construction Specifications Institute

www.csinet.org

DBM Job Scout

http://dbm.careercast.com

Education Weekly

www.edweek.org

Education Weekly-Agent K-12

http://www.agentk-12.edweek.org/recruiterinfo/index.shtm

Florida Engineering Society

www.fleng.org

Florida Information Resource Network

www.firn.edu

Great School Jobs

http://greatschooliobs.com/main.asp

IFMA - International Facility Management Association

http://www.ifma.org/

Institute for Supply Management

www.ism.ws

Miami Herald and el Nuevo Herald

www.careerbuilder.com

Monster Jobs

http://www.monster.com/

National Association of School Psychologist

http://jobs.naspcareercenter.org/

National Association of Social Workers - Florida Chapter

www.naswfl.org/employment

Nursing Spectrum Magazine

www.nursingspectrum.com

Palm Beach Post

http://www.postclassads.com/cgi-bin/ad submit.cgi?action=new

Palm Beach Post

www.palmbeachpost.com

Right Management Consultants

http://right.careercast.com

School Social Work Association of America

www.sswaa.org

Sun-Sentinel Newspaper

www.careerbuilder.com

III. Recruitment Initiatives:

1. Participation in job fairs:

When appropriate, Administrative staff participates in different job fairs and expos hosted or attended by the School Board Personnel and Human Resources Department.

The following is a list of recruitment events that the School Board hosted or participated in:

- 1. Miami-Dade Community College/20th Annual Employment Development December 1, 2004;
- 2. Job Fair at the Broward County African American Research Library and Cultural Center September 14, 2004;
- 3. BCC Election Year Job Fair September 22, 2004;
- 4. Atlantic Technical Center Job Fair April 13, 2005;
- 5. Sheridan Technical Center Career Fair May 12, 2005;
- 6. Work Force One Job Fair May 29, 2005;
- 7. Experience Broward May 12 & May 13, 2005

2. Internship Programs:

Broward Teen News

Description:

Broward Teen News offers all television production students in district middle and high schools the opportunity in a quarterly 30-minute fast-paced, teen-produced news program featuring student activities and accomplishments. The **Broward Teen News** is produced entirely by students who receive hands-on experience with the latest digital television equipment as well as showcase their talents, which include: reporting, videography, writing, and editing. The internship program is also offered through BECON.

Sports Blitz

Description:

Sports Blitz is the new, spots-related edition of **Broward Teen News.** This 30-minute fast-paced show highlights the spectacular athletes and events that take place in South Florida. The show consist of a number of segments designed to both inform and entertain and is produced entirely by very enthusiastic students who receive hands-on experience with the latest digital television equipment as well as showcase their talents, which include: reporting, videography, writing, and editing.

Broward School Beat Internship Program

Description:

The Broward Education Communications Network offers to interns in the field of Broadcast Journalism and Media Production the opportunity to work for our television program, Broward School Beat. The program is a 30-minute news magazine show that highlights the positive events and stories happening throughout the Broward County School System. Broward School Beat is upbeat with fast edits and plenty of music and sound bites. The internship program accepts self-motivated, creative interns preferably with some experience in on-camera field reporting, news scriptwriting, camera operation, and non-linear editing. This internship is handson with students expected to complete stories, which actually air on our show. Duties include finding stories, videotaping, scriptwriting and postproduction.

BECON/ McFatter Tech Partnership

Description

The Broward Education Communications Network provides continuous training and the use of facilities in the field of Broadcast TV Production for McFatter Technical School. In a unique partnership with McFatter High School and Adult Education Center, BECON allows the TV Production classes to train on it's state of the art broadcast equipment as well as actually work with the crew during programs that are produced at BECON. This partnership provides an outlet for the broadcasting students to learn from professionals about the process of TV Production and use of the equipment.

The above described partnerships have proved to be extremely valuable for the students involved. Students receive extensive "real world" experience that proves vital when searching for employment in this competitive field.

IV. Recruitment Source List

The Recruitment Source List is continually modified/updated in order to ensure wide dissemination of information concerning our open positions. On a regular basis, each Recruitment Source is contacted to verify contact name, address, phone and fax as well as e-mail address; and, to determine the best method for notification of our open positions.

A. D. Henderson Univ. School **BETA**

Tom Hunter

Broward Community College

500 NW 20 St.

3800 Inverrary Blvd

Career Education, South Campus

Boca Raton FL 33431

Florida Atlantic University

Lauderhill FL 33319

Pembroke Pines Fl 33024

7200 Pines Blvd.

Adult Cov. Training Dept. Seminole

Tribe

BETA

Broward Community College

Patricia Jaquiel

Toni Brown

Carol Faber-Displace Homemaker

6073 Stirling Rd.

2220 N. 57 Terrace

North Campus

Hollywood FL 33024

Hollywood FL 33021

Adult Voc. Training Seminole Tribe Vivian Crooks 6073 Stirling Rd. Hollywood FL 33024 BETA/IBT Attn: Diane Schiffman 7200 Pines Blvd.,Bldg.88-102 Pembroke Pines FL 33024

Broward Community College Carol Findlay-Student Deve. Spec. Central Campus-Bldg. 85

American Rehab. Consultant

Peter Gilbert 6280 Atlanta St. Hollywood FL 33024 Bethel Community Development C ti

Marie Manuel 405 NW 3 Avenue Pompano Beach FL 33060 Broward Community College

Coop. Education Dept.
South Campus

Anna Tijon-Director Student Svc Keiser College 1500 NW 49th St. Ft. Lauderdale FL 33309 Bob Davis Center for Independent Living 8857 West McNab Road Tamarac FL 33321 Broward Community College Dean of Academic Affairs North Campus

ASPIRA Broward Syndia Nazario 6700 Miramar Parkway Miramar FL 33023 Brow. Co. Family Dev. & Res. Div. Homeless Outreach Program 2995 N. Dixie Highway Ft. Lauderdale FL 33303

Broward Community College Linda Beziat South Campus

Azrin Job Club Rick Azrin 5151 Bayview Dr. Ft. Lauderdale FL 33308 Broward Center for the Blind Jodi Fisher-Voc. & Personnel Spec. 650 N. Andrews Ave. Ft. Lauderdale FL 33311

Broward Community College Maria Hincapie-Displace South Campus

B.C.C./Hispanic Advisory Committee Barbara Pippin Bldg 33/1207E - 225 E. Las Olas Ft. Lauderdale FL 33301 Broward Community College Attn: Frank Kurz, Job Dev.Wages 1515 W. Commercial Blvd Ft. Lauderdale FL 33309

Broward Community College Special Services Central Campus

BCC-Human Resources Sherry Ferber 225 E. Las Olas Blvd. Ft. Lauderdale FL 33301 Broward Community College Bldg 57, Room 103 North Campus

Broward Community College Student Financial Services Central Campus-Bldg, 7

BETA Linda Main 3800 Inverrary Blvd Lauderhill FL 33319 Broward Community College Career Center-Bldg. 7 Central Campus Broward Community School South Campus

Broward County Health Dept. Personnel 2421-A SW 6 Ave. Ft. Lauderdale FL 33315 Carver Ranches 4733 SW 18 St. Hollywood FL 33023 Dept. of Rehabilitation Attn: Jane 2550 W. Oakland Park Blvd Ft. Lauderdale FL 33311

Broward County Library North Ri I Al-Reference Desk 1100 Coconut Creek Blvd.

Coconut Creek FL 33066

Carver Ranches Multi-Purpose 4733 SW 18 St. Hollywood FL 33023

Diane Dennis South Florida State Hospital C/O South Area Transportation

Broward Cty. Human Relations Gov. Center Room 116 115 S. Andrews Ave.

Ft. Lauderdale FL 33301

Centro Cultural de PR del Sur del la Fl id Jose Rodriguez 7018 NW 39 Court

Coral Springs FL 33065

Commercial Blvd.

Ft. Lauderdale FL 33309

Director, Student Services ATI Career Training Center 2880 NW 62nd Street

Ft. Laurderdale FL 33309

Division of Blind Services

Miami FL 33128

Broward Cty. Main Library Local Documents Center 100 S. Andrews Ave. Ft. Lauderdale FL 33301

Broward Employment Training PIDt Personnel Dept. 3800 Inverrary Blvd #4 Lauderhill FL 33319

CITE

c/o SHERRY PAGE 441 NW 33 AVENUE FT. LAUDERDALE FL 33311

Child Support Enforcement Dealer

Dept. of Revenue, Attn. Dealer 1900 W.

Dora Dean Victory Living Programs P.O. Box 1025 Dania FL 33004

Fred Haynes 401 NW 2 Ave. #s-714

Broward Estates Civic Asso.

Joe Major 3410 NW 5 Ct. Ft. Lauderdale FL 33311

City College 1401 West Cypress Creek Rd Ft. Lauderdale FL 33309

Dottie Slade C/O Sexual Assault Treatment C S 400 N.E. 4th Street Ft. Lauderdale FL 33301

Broward PPA

140 S. University Drive, Suite B Plantation FL 33324

City of Hollywood

Personnel 2600 Hollywood Blvd.

Hollywood FL 33020

Early Head Start

% Betty Moore 2201 S.W. 42

Avenue

Hollywood FL 33023

Broward Teachers Union 6000 N. University Drive Tamarac FL 33321

Commisioner Diana Wasserman-Rubin 115 S. Andrews Avenue Ft. Lauderdale FL 33301 El Noticiero 2613 W. Davie Blvd. Ft. Lauderdale FL 33312

Bureau of Children & Family Sycs.

Attn: Janet Cepero 2995 N. Dixie

Oakland Park FL 33334

Cronos Magazine

Margaret Delmont 3970 Oaks Clubhouse

Drive, #110

Pompano Beach FL 33069

Equal Employment Oppty. Edward Bellamy II P.O. Drawer

BUSINESS MACHINE EXPERTS

Janie Davis 5630 NW 12 CT.

Lauderhill FL 33313

Department of Labor

Attn: Wanda Holiday /WAGES Unit 311 N.

State Road 7

Plantation FL 33317

Pompano Beach FL 33061

Family & Child Development

Services

Patti Sylvester-North Network 2011

NW 3 Ave. Bldg. C 313

Pompano Beach FL 33060

Family Resource & Training Ofc Outreach

Lazaro Franco 2995 N Dixie Hwy Ft. Lauderdale FL 33334 FL Dept. Labor Employee Security

Attn: Michael Oyejesobi 4690 NW 183 Street Carl City FL 33056

Iorida State University

Jackquie Hankin 104 Tully Gym Tallahassee FL 32306 Family Success Center Teresa Herero 115 S. Andrews Avenue Ft. Lauderdale FL 33301

FAU Brenda Pope 2912 Colle de Ave.

Davie FL 33314

FAU Career Planning & Placement 500 NW 20 St. Boca Raton FL 33431

FAU
David Capps
C S 29112 College Avenue, Suite 240
Davie FL 33314

FAU Student Employment 500 NW 20 St. Boca Raton FL 33431

FAU Employment Center Gail Battle 500 NW 20 St. Boca Raton FL 33431

FAU-Exceptional Student Ed. Lillian 500 NW 20 St. Boca Raton FL 33431

Federation of Public Emp. 1700 NW 66 Ave. Suite 100 Plantation FL 33313

FIU Office of Personnel 3000 NE 145 Street North Miami FL 33181 FLAPSF 13264 NW 12 Street Pembroke Pines FL 33028

Florida A&M University Mr. McBride College of Ed. Gore Ed. Center unit B-302 Tallahassee FL 32307

Florida Atlantic University Carolyn A. R. Diedrick 2912 College Ave. Mod. I. Davie FL 33314

FLORIDA CULINARY INSTITUTE Noel Shevack 1126 53 Ct. W. Palm Beach FL 33407

Florida Dept. of Education Personnel Office 124 Knott Building Tallahassee FL 32301

Florida International Univ N. Campus Student Develop. 151 St. & Biscayne Blvd. N. Miami FL 33181

Florida Jobs & Benefits Center 7550 Davie Road Ext Hollywood FL 33024

Florida Metropolitan University Career Services Department 225 North Federal Highway Pompano Beach FL 33062

Florida SouthernCollege Office Career Counseling 111 Lake Hollingsworth Dr. Lakeland FL 33801 George Sparks
Dept. of Music (FAU)
777 Glades Rd., PO Box 3091
Boca Raton FL 33431

Gloria Tolar ESE North Area

Heidelberg College Teacher Placement Office 310 East Market St. Tiffin OH 44883

Henderson Mental Health Ctr Attn: Valerie Jones 1957 Jackson Street

Hepburn Center Mary Washington 750 NW 8 Ave. Hallandale FL 33009

Hollywood FL 33020

Hispanic Alliance of Broward Dr. Melissa Soldani-Lemon 7880 W. Oakland Park Blvd., #203 Ft. Lauderdale FL 33351

Hispanic Unity Isilio Arriaga 5840 Johnson Street Hollywood FL 33021

HRS District 10 Personnel 201 W. Broward Blvd. #305 Ft. Lauderdale FL 33301

HRS Project Independence 7261 Sheridan St. 2nd FL Hollywood FL 33024 Job Placement Career Center 3501 Daive Road Davie FL 33314

Job Service of Florida 2301 W Sample Rd #4 Pompano Beach FL 33073

Job Services Zell Murrell 619 NE 32 St. Miami FL 33137

Karyl Boynton Asst. Dean School of Ed. Florida International Univ.

Tamiami Trail Miami FL 33199

Latin Chamber of Commerce Pepe Lopez 8320 W.Sunrise Blvd. #206 Plantation FL 33326

Legal Career Institute Placement Center 225 East Dania Beach Blvd 130 Dania Beach FL 33004

Lockheed Martin Attn: Janice McClendon 7261 Sheridan Street Hollywood FL 33024

LULAC Ceasar Montoya

10360 NW 40TH PL

CORAL SPRINGS FL 33065-15

Lynn University Attn: Angela Butista - Career Dev. 3601 North Military Trail Boca Raton FL 33431

Macalester College Education Office Teacher Placement Bureau 1600 Grand Ave. St. Paul MN 55105 Madeline Arritola - Market, & Pub

Rlti % Sun Sentinel 200 East LasOlas Blvd. Ft. Lauderdale FL 33301

Melvin Parrish B.C. Div of Alcohol & Drug Abuse S 1011 S.W2nd Ct. Ft. Lauderdale FL 33312

Miami Dade Community College Job Placement Service 300 NE 2nd Avenue Room 3108 Miami Beach FL 33132

Miami-Dade Community College Gilda Crocker 11011 SW 104 St, Miami FL 33176-33

Michelin Career Center The Hendrix Student Center Suite 316 Clemson SC 29634

Michigan Education Assoc. Linda Keway, Consultant P.O. Box 673 East Lansing MI 48823

N. Broward County Courthouse Attn: Jeanne Csurgay 1600 W. HIllsboro Blvd #200 Deerfield Bch FL 33442

NAACP 1409 W. Sistrunk Blvd.

Ft. Lauderdale FL 33311

Neighborhood Improvement Project Attn: Patricia Henry 4350 W. Hallandale Beach Blvd. Pembroke Park FL 33023

New Vistas Program Judith Parker 2900 W. Prospect Road Ft. Lauderdale FL 33309 North Miami Adult Education Ctr Attn: Lesly Prudent, Principal 800 N.E. 137th Street North Miami FL 33161

Nova Univ. Family Center #204 Charlen Swanson 3301 College Ave. Ft. Lauderdale FL 33314

Nova University Career Resource Center 3301 College Ave. Ft. Lauderdale FL 33314

Nova University Joy Soto-office of Univ. Registrar 3301 College Ave. Ft. Lauderdale FL 33314

Nova University-Director Family Center 3301 College Ave. Ft. Lauderdale FL 33314

Office of Professional Expr. & Plm. Kumble Hall Long Island C.W. Post Campus Brookville NY 11548

OFFICE OF VOC. REHAB
Jean Seducca
2550 W Oakland Park Blvd.
Ft. Lauderdale FL 33311
Olive Marcelin-JTPA
Program
Career Placement
Consultant
2660 W. Oakland Park
Blvd.#237
Ft. Lauderdale FL 33314

Pediatric Care Center 1790 SW 43 Way Ft. Lauderdale FL 33317

Pines Plaza GED 7100 Pines Blvd. Pembroke Pines FL 33024 Plantation Chamber of Commerce Human Resource 7401 NW 4 St, Plantation FL 33317

PROFESA P. O. BOX 524288 MIAMI FL 33152

Puerto Rican Chamber of Commerce Frank Nieves 7321 Taylor Street Hollywood FL 33024

S. Broward Employment Svc Ctr 7550 Davie Road Extension Hollywood FL 33024

Seltzer-Delman Inc. 1300 Sawgrass Corp. Pkwy. Suite 130 Sunrise FL 33323

South Regional BCC Library Attn: Reference Dept. 7300 Pines Blvd. Pembroke Pines FL 33024

SPECTRUM Mary Noa 450 East Atlantic Blvd. Pompano Beach FL 33060

Sr. Comm. Employment Svc Prog. Irene Lewis 4851 NW 21 Street #14-506 Ft. Lauderdale FL 33313

St. Thomas University Attn: Sandra Career Planning & 16400 NW 32nd Avenue Miami FL 33054

SULLIVAN COGLIANO Angel S. Liamazares 7740 North Kendall Drive Miami FL 33156 SUNRISE DAN PEARL LIBRARY Debbie Bradford 10500 W. Oakland Park Blvd. Ft. Lauderdale FL 33351

Susan Leventhal & Assoc. Susan Leventhal 242 Wildwood Lane E. Deercreek Deerfield Beach FL 33442

The Broward Success Institute 1515 West Commercial Blvd. Ft. Lauderdale FL 33309

U.S. Dept. of Labor Miami Job Corp. (Laura Mebane) 3050 NW 183rd St. Miami FL 33055

University of Florida Attn: Librarian Career Res, Ctr. P.O. Box 118507 Gainesville FL 32611-85

University of Miami Career Planning & Placement P.O. Box 249175 Coral Gables FL 33124

Urban League Attn: Jackie Thomas 11 NW 36th Avenue Ft. Lauderdale FL 33311

URBAN LEAGUE OF BROWARD 3521 West Broward Blvd. 201 Ft. Lauderdale FL 33312

Veterans Administration Vocational Rehabilitation 299 E. Broward Blvd Suite 324 Ft. Lauderdale FL 33301

Vocational Rehabilitation Ron Jankowsky 7550 Davie Road Ext. Hollywood FL 33024 West Regional Library Patti Nieves 8601 W Broward Blvd. Plantation FL 33324

Western Kentucky University Bob Somers, CAP Center 2nd FL Cravens Grad. Center Bowling Green KY 42101

Women in Distress P.O. Box 676 Ft. Lauderdale FL 33302

WORK FORCE ONE ROBERTA CARRAWAY 2301 W. SAMPLE RD. B-4 SUIT Pompano Beach FL 33073

Work Force One - A.C.S. 7550 Davie Rd. - Ex Davie, FL 33024

Workforce One Central % Rosalind Currington 2610 West Oakland Park Blvd. Ft.Lauderdale FL 33311