



**1 (877) TV BECON**

**WPPB-TV, Channel 63 DTV-40  
Boca Raton/ Fort Lauderdale, FL**

**Annual  
Equal Employment Opportunities  
Report**

**October 2006 – September 2007**

**BROWARD EDUCATION COMMUNICATIONS NETWORK  
6600 SW Nova Drive  
Fort Lauderdale, Florida 33317**

## **WPPB TV Equal Employment Opportunities Report**

**October 2006 - September 2007**

### **I. Vacancies Filled During The Period**

WPPB is licensed to the School Board of Broward County, FL. The School Board Human Resource Division is responsible for overseeing the Station recruitment and hiring practices. The Department of EEO is responsible for the development and the implementation of the EEO policies. These policies require that all full-time positions be advertised broadly and that searches adhere to formal and strict EEO guidelines.

The following is the list of the full-time vacancies for the reported period, as well as the number of the candidates who applied and were interviewed:

<b>DATE</b>	<b>POSITION</b>	<b>Applied</b>	<b>Interviewed</b>
2/2/2007	BECOM Traffic Supervisor	3	2
3/20/2007	TV Traffic Specialist	4	2
3/30/2007	BECOM Station Manager	2	0
4/27/2007	BECOM Station Manager (re-opened)	6	4

**In addition to SBBC recruitment sources, WPPB-TV also uses:**

**National Association of Broadcasters**

[www.nab.org](http://www.nab.org)

**TV Jobs**

[www.tvjobs.com](http://www.tvjobs.com)

### **II. Most Frequently Used Resources For Employment Vacancies' Advertising**

The School Board has achieved broad and inclusive outreach during the reported period. Listed below are the sources the School Board of Broward County uses to advertise employment vacancies in print and/ or on-line in print and/or internet postings in 2006-2007:

**School Board of Broward County, Florida**

[www.browardschools.com](http://www.browardschools.com)

**American Institute of Architects**

[www.aia.org](http://www.aia.org)

**American School Food Service Association**

[www.asfsa.org](http://www.asfsa.org)

**Associated General Contractors of America (AGC)**

[www.agc.org](http://www.agc.org)

**Chronicle of Higher Education-Chronicle Careers**

<http://chronicle.com/jobs/>

**CIO Communications, Inc.**

[www.cio.com](http://www.cio.com)

**Construction Specifications Institute**

[www.csinet.org](http://www.csinet.org)

**DBM Job Scout**

<http://dbm.careercast.com>

**Education Weekly**

[www.edweek.org](http://www.edweek.org)

**Education Weekly-Agent K-12**

<http://www.agentk-12.edweek.org/recruiterinfo/index.shtm>

**Florida Engineering Society**

[www.fleng.org](http://www.fleng.org)

**Florida Information Resource Network**

[www.firn.edu](http://www.firn.edu)

**Great School Jobs**

<http://greatschooljobs.com/main.asp>

**IFMA - International Facility Management Association**

<http://www.ifma.org/>

**Institute for Supply Management**

[www.ism.ws](http://www.ism.ws)

**Miami Herald and el Nuevo Herald**

[www.careerbuilder.com](http://www.careerbuilder.com)

**Monster Jobs**

<http://www.monster.com/>

**National Association of School Psychologist**

<http://jobs.naspcareercenter.org/>

**National Association of Social Workers - Florida Chapter**

[www.naswfl.org/employment](http://www.naswfl.org/employment)

**Nursing Spectrum Magazine**

[www.nursingspectrum.com](http://www.nursingspectrum.com)

**Palm Beach Post**

[http://www.postclassads.com/cgi-bin/ad\\_submit.cgi?action=new](http://www.postclassads.com/cgi-bin/ad_submit.cgi?action=new)

**Palm Beach Post**

[www.palmbeachpost.com](http://www.palmbeachpost.com)

**Right Management Consultants**

<http://right.careercast.com>

### **III. Recruitment Initiatives:**

#### **1. Participation in job fairs:**

When appropriate, Administrative staff participates in different job fairs and expos hosted or attended by the School Board Personnel and Human Resources Department.

The following is a list of recruitment events that the School Board hosted or participated in:

1. Miami-Dade Community College Annual Employment Development
2. Experience Broward --Winter, Spring & Fall
3. BCC Election Year Job Fair;
4. Atlantic Technical Center Job Fair
5. Sheridan Technical Center Career Fair
6. Work Force One Job Fair
7. Southeast Florida Career Consortium (Virtual Fair)
8. University of Central Florida
9. Florida Gulf Coast University
10. Florida A & M University
11. Florida State University
12. Florida International University
13. Florida Atlantic University
14. University of South Florida - St. Petersburg
15. Miami Dade College
16. University of Miami
17. Florida Memorial University
18. Bethune Cookman College
19. University of Florida

## **2. Internship Programs:**

### ***Broward Teen News***

#### **Description:**

***Broward Teen News*** offers all television production students in district middle and high schools the opportunity in a quarterly 30-minute fast-paced, teen-produced news program featuring student activities and accomplishments. The ***Broward Teen News*** is produced entirely by students who receive hands-on experience with the latest digital television equipment as well as showcase their talents, which include: reporting, videography, writing, and editing. The internship program is also offered through BECON.

### ***Sports Blitz***

#### **Description:**

***Sports Blitz*** is the new, spots-related edition of ***Broward Teen News***. This 30-minute fast-paced show highlights the spectacular athletes and events that take place in South Florida. The show consist of a number of segments designed to both inform and entertain and is produced entirely by very enthusiastic students who receive hands-on experience with the latest digital television equipment as well as showcase their talents, which include: reporting, videography, writing, and editing.

### ***Broward School Beat Internship Program***

#### **Description:**

The Broward Education Communications Network offers to interns in the field of Broadcast Journalism and Media Production the opportunity to work for our television program, ***Broward School Beat***. The program is a 30-minute news magazine show that highlights the positive events and stories happening throughout the Broward County School System. ***Broward School Beat*** is upbeat with fast edits and plenty of music and sound bites. The internship program accepts self-motivated, creative interns preferably with some experience in on-camera field reporting, news scriptwriting, camera operation, and non-linear editing. This internship is hands-on with students expected to complete stories, which actually air on our show. Duties include finding stories, videotaping, scriptwriting and postproduction.

### ***BECON/ McFatter Tech Partnership***

#### **Description**

The Broward Education Communications Network provides continuous training and the use of facilities in the field of Broadcast TV Production for McFatter Technical School. In a unique partnership with McFatter High School and Adult Education Center, BECON allows the TV Production classes to train on it's state of the art broadcast equipment as well as actually work with the crew during programs that are produced at BECON. This partnership provides an outlet for the broadcasting students to learn from professionals about the process of TV Production and use of the equipment.

The above described partnerships have proved to be extremely valuable for the students involved. Students receive extensive "real world" experience that proves vital when searching for employment in this competitive field.

#### IV. Recruitment Source List

The Recruitment Source List is continually modified/ updated in order to ensure wide dissemination of information concerning our open positions. On a regular basis, each Recruitment Source is contacted to verify contact name, address, phone and fax as well as e-mail address; and, to determine the best method for notification of our open positions.

A. D. Henderson Univ. School Florida Atlantic University 500 NW 20 St. Boca Raton FL 33431	BETA Tom Hunter 3800 Inverrary Blvd Lauderhill FL 33319	Broward Community College Career Education, South Campus 7200 Pines Blvd. Pembroke Pines FL 33024
Adult Cov. Training Dept. Patricia Jaquiel 6073 Stirling Rd. Hollywood FL 33024	BETA Toni Brown 2220 N. 57 Terrace Hollywood FL 33021	Broward Community College Carol Faber-Displace Homemaker North Campus
Adult Voc. Training Seminole Tribe  Vivian Crooks 6073 Stirling Rd. Hollywood FL 33024	BETA/IBT  Attn: Diane Schiffman 7200 Pines Blvd., Bldg. 88-102 Pembroke Pines FL 33024	Broward Community College Carol Findlay-Student Deve. Spec. Central Campus-Bldg. 85
American Rehab. Consultant Peter Gilbert 6280 Atlanta St. Hollywood FL 33024	Bethel Community Development Marie Manuel 405 NW 3 Avenue Pompano Beach FL 33060	Broward Community College Coop. Education Dept. South Campus
Anna Tijon-Director Student Svc Keiser College 1500 NW 49th St. Ft. Lauderdale FL 33309	Bob Davis Center for Independent Living 8857 West McNab Road Tamarac FL 33321	Broward Community College Dean of Academic Affairs North Campus
ASPIRA Broward Syndia Nazario 6700 Miramar Parkway Miramar FL 33023	Brow. Co. Family Dev. & Res. Div. Homeless Outreach Program 2995 N. Dixie Highway Ft. Lauderdale FL 33303	Broward Community College Linda Beziat South Campus
Azrin Job Club Rick Azrin 5151 Bayview Dr. Ft. Lauderdale FL 33308	Broward Center for the Blind Jodi Fisher-Voc. & Personnel Spec. 650 N. Andrews Ave. Ft. Lauderdale FL 33311	Broward Community College Maria Hincapie-Displace South Campus
B.C.C./Hispanic Advisory Committee Barbara Pippin Bldg 33/1207E - 225 E. Las Olas Ft. Lauderdale FL 33301	Broward Community College Attn: Frank Kurz, Job Dev. Wages 1515 W. Commercial Blvd Ft. Lauderdale FL 33309	Broward Community College Special Services Central Campus

BCC-Human Resources  
Sherry Ferber  
225 E. Las Olas Blvd.  
Ft. Lauderdale FL 33301

Broward Community College  
Bldg 57, Room 103  
North Campus

Broward Community College  
Student Financial Services  
Central Campus-Bldg. 7

BETA  
Linda Main  
3800 Inverrary Blvd  
Lauderhill FL 33319

Broward Community College  
Career Center-Bldg. 7  
Central Campus

Broward Community School  
South Campus

Broward County Health Dept.  
Personnel  
2421-A SW 6 Ave.  
Ft. Lauderdale FL 33315

Carver Ranches  
4733 SW 18 St.  
Hollywood FL 33023

Dept. of Rehabilitation  
Attn: Jane  
2550 W. Oakland Park Blvd  
Ft. Lauderdale FL 33311

Broward County Library North  
Reference Desk  
1100 Coconut Creek Blvd.  
Coconut Creek FL 33066

Carver Ranches Multi-Purpose  
4733 SW 18 St.  
Hollywood FL 33023

Diane Dennis  
South Florida State Hospital  
C/O South Area Transportation

Broward Cty. Human Relations  
Gov. Center Room 116  
115 S. Andrews Ave.  
Ft. Lauderdale FL 33301

Centro Cultural de PR  
Jose Rodriguez  
7018 NW 39 Court  
Coral Springs FL 33065

Director, Student Services  
ATI Career Training Center  
2880 NW 62nd Street  
Ft. Lauderdale FL 33309

Broward Cty. Main Library  
Local Documents Center  
100 S. Andrews Ave.  
Ft. Lauderdale FL 33301

Child Support Enforcement Dealer  
Dept. of Revenue, Attn. Dealer  
1900 W. Commercial Blvd.  
Ft. Lauderdale FL 33309

Division of Blind Services  
Fred Haynes  
401 NW 2 Ave. #714  
Miami FL 33128

Broward Employment Training  
Personnel Dept.  
3800 Inverrary Blvd #4  
Lauderhill FL 33319

CITE  
c/o SHERRY PAGE  
441 NW 33 AVENUE  
FT. LAUDERDALE FL 33311

Dora Dean  
Victory Living Programs  
P.O. Box 1025  
Dania FL 33004

Broward Estates Civic Asso.  
Joe Major 3410 NW 5 Ct.  
Ft. Lauderdale FL 33311

City College  
1401 West Cypress Creek Rd Ft.  
Lauderdale FL 33309

Dottie Slade  
C/O Sexual Assault Treatment C  
S 400 N.E. 4th Street  
Ft. Lauderdale FL 33301

Broward PPA  
140 S. University Drive, Suite B  
Plantation FL 33324

City of Hollywood  
Hollywood FL 33020

Early Head Start  
Hollywood FL 33023

Broward Teachers Union  
6000 N. University Drive  
Tamarac FL 33321

Commissioner Diana  
Wasserman-Rubin  
115 S. Andrews Avenue  
Ft. Lauderdale FL 33301

El Noticiero  
2613 W. Davie Blvd.  
Ft. Lauderdale FL 33312

Bureau of Children & Family Svcs.  
Attn: Janet Cepero  
2995 N. Dixie  
Oakland Park FL 33334

Cronos Magazine  
Margaret Delmont  
3970 Oaks Clubhouse Drive, #110  
Pompano Beach FL 33069

Equal Employment Oppty.  
Edward Bellamy II  
P.O. Drawer 1300  
Pompano Beach FL 33061

BUSINESS MACHINE EXPERTS  
Janie Davis 5630 NW 12 CT.

Lauderhill FL 33313

Family Resource & Training  
Lazaro Franco  
2995 N Dixie Hwy  
Ft. Lauderdale FL 33334

Family Success Center  
Teresa Herero  
115 S. Andrews Avenue  
Ft. Lauderdale FL 33301

FAU  
Brenda Pope  
2912 College Ave.  
Davie FL 33314

FAU  
Career Planning & Placement  
500 NW 20 St.  
Boca Raton FL 33431

FAU  
David Capps  
29112 College Avenue, Suite 240  
Davie FL 33314

FAU  
Student Employment  
500 NW 20 St.  
Boca Raton FL 33431

FAU Employment Center  
Gail Battle  
500 NW 20 St.  
Boca Raton FL 33431

FAU-Exceptional Student Ed.  
Lillian  
500 NW 20 St.  
Boca Raton FL 33431

Federation of Public Emp.  
1700 NW 66 Ave. Suite 100  
Plantation FL 33313

Department of Labor  
Attn: Wanda Holiday /WAGES Unit  
311 N. State Road 7  
Plantation FL 33317

FL Dept. Labor Employee Security  
Attn: Michael Oyejesobi  
4690 NW 183 Street  
Carl City FL 33056

FLAPSF  
13264 NW 12 Street  
Pembroke Pines FL 33028

Florida A&M University  
Mr. McBride College of Ed.  
Gore Ed. Center unit B-302  
Tallahassee FL 32307

Florida Atlantic University  
Carolyn A. R. Diedrick  
2912 College Ave. Mod. I.  
Davie FL 33314

FLORIDA CULINARY INSTITUTE  
Noel Shevack  
1126 53 Ct.  
W. Palm Beach FL 33407

Florida Dept. of Education  
Personnel Office  
124 Knott Building  
Tallahassee FL 32301

Florida International Univ  
N. Campus Student Develop.  
151 St. & Biscayne Blvd.  
N. Miami FL 33181

Florida Jobs & Benefits Center  
7550 Davie Road Ext  
Hollywood FL 33024

Florida Metropolitan University  
Career Services Department  
225 North Federal Highway  
Pompano Beach FL 33062

Family & Child Development  
Services  
Patti Sylvester-North Network  
2011 NW 3 Ave. Bldg. C 313  
Pompano Beach FL 33060

Florida State University  
Jackquie Hankin  
104 Tully Gym  
Tallahassee FL 32306

George Sparks  
Dept. of Music (FAU)  
777 Glades Rd., PO Box 3091  
Boca Raton FL 33431

Gloria Tolar  
ESE  
North Area

Heidelberg College  
Teacher Placement Office  
310 East Market St.  
Tiffin OH 44883

Henderson Mental Health Ctr  
Attn: Valerie Jones  
1957 Jackson Street  
Hollywood FL 33020

Hepburn Center  
Mary Washington  
750 NW 8 Ave.  
Hallandale FL 33009

Hispanic Alliance of Broward  
Dr. Melissa Soldani-Lemon  
7880 W. Oakland Park Blvd.,  
#203  
Ft. Lauderdale FL 33351

Hispanic Unity  
Isilio Arriaga  
5840 Johnson Street  
Hollywood FL 33021

HRS District 10 Personnel  
201 W. Broward Blvd. #305  
Ft. Lauderdale FL 33301



FIU  
Office of Personnel  
3000 NE 145 Street  
North Miami FL 33181

Job Placement Career Center  
3501 Daive Road  
Davie FL 33314

Job Service of Florida  
2301 W Sample Rd #4  
Pompano Beach FL 33073

Job Services  
Zell Murrell  
619 NE 32 St.  
Miami FL 33137

Karyl Boynton  
Asst. Dean School of Education  
Florida International Univ.  
Tamiami Trail  
Miami FL 33199

Latin Chamber of Commerce  
Pepe Lopez  
8320 W.Sunrise Blvd. #206  
Plantation FL 33326

Legal Career Institute  
Placement Center  
225 East Dania Beach Blvd 130  
Dania Beach FL 33004

Lockheed Martin  
Attn: Janice McClendon  
7261 Sheridan Street  
Hollywood FL 33024

LULAC  
Ceasar Montoya  
10360 NW 40TH PL  
CORAL SPRINGS FL 33065-15

Lynn University  
Attn: Angela Butista - Career Dev.  
3601 North Military Trail  
Boca Raton FL 33431

Florida SouthernCollege  
Office Career Counseling  
111 Lake Hollingsworth Dr.  
Lakeland FL 33801

Madeline Arritola - Marketing  
Sun Sentinel  
200 East LasOlas Blvd.  
Ft. Lauderdale FL 33301

Melvin Parrish  
B.C. Div of Alcohol & Drug Abuse  
S 1011 S.W 2nd Ct.  
Ft. Lauderdale FL 33312

Miami Dade Community College  
Job Placement Service  
300 NE 2nd Avenue Room 3108  
Miami Beach FL 33132

Miami-Dade Community College  
Gilda Crocker  
11011 SW 104 St.  
Miami FL 33176-33

Michelin Career Center  
The Hendrix Student Center  
Suite 316  
Clemson SC 29634

Michigan Education Assoc.  
Linda Keway, Consultant  
P.O. Box 673  
East Lansing MI 48823

N. Broward County Courthouse  
Attn: Jeanne Csurgay  
1600 W. Hillsboro Blvd #200  
Deerfield Bch FL 33442

NAACP  
1409 W. Sistrunk Blvd.  
Ft. Lauderdale FL 33311

Neighborhood Improvement  
Project  
Attn: Patricia Henry  
4350 W. Hallandale Beach Blvd.  
Pembroke Park FL 33023

HRS Project Independence  
7261 Sheridan St. 2nd FL  
Hollywood FL 33024

North Miami Adult Education Ctr  
Attn: Lesly Prudent, Principal  
800 N.E. 137th Street  
North Miami FL 33161

Nova Univ. Family Center #204  
Charlen Swanson  
3301 College Ave.  
Ft. Lauderdale FL 33314

Nova University  
Career Resource Center  
3301 College Ave.  
Ft. Lauderdale FL 33314

Nova University  
Joy Soto-office of Univ. Registrar  
3301 College Ave.  
Ft. Lauderdale FL 33314

Nova University-Director  
Family Center  
3301 College Ave.  
Ft. Lauderdale FL 33314

Office of Professional Expr. & Plm.  
Kumble Hall Long Island  
C.W. Post Campus  
Brookville NY 11548

OFFICE OF VOC. REHAB  
Jean Seducca  
2550 W Oakland Park Blvd.  
Ft. Lauderdale FL 33311

Olive Marcelin-JTPA Program  
Career Placement Consultant  
2660 W. Oakland Park Blvd.#237  
Ft. Lauderdale FL 33314

Pediatric Care Center  
1790 SW 43 Way  
Ft. Lauderdale FL 33317

Macalester College Education Office  
Teacher Placement Bureau  
1600 Grand Ave.  
St. Paul MN 55105

Plantation Chamber of Commerce  
Human Resource  
7401 NW 4 St.  
Plantation FL 33317

PROFESA  
P. O. BOX 524288  
MIAMI FL 33152

Puerto Rican Chamber of  
Commerce  
Frank Nieves  
7321 Taylor Street  
Hollywood FL 33024

S. Broward Employment Svc Ctr  
7550 Davie Road Extension  
Hollywood FL 33024

Seltzer-Delman Inc.  
1300 Sawgrass Corp. Pkwy.  
Suite 130  
Sunrise FL 33323

South Regional BCC Library  
Attn: Refererice Dept.  
7300 Pines Blvd.  
Pembroke Pines FL 33024

SPECTRUM  
Mary Noa  
450 East Atlantic Blvd.  
Pompano Beach FL 33060

Sr. Comm. Employment Svc Prog.  
Irene Lewis  
4851 NW 21 Street #14-506  
Ft. Lauderdale FL 33313

St. Thomas University  
Attn: Sandra Career Planning &  
16400 NW 32nd Avenue  
Miami FL 33054

New Vistas Program  
Judith Parker  
2900 W. Prospect Road  
Ft. Lauderdale FL 33309

SUNRISE DAN PEARL LIBRARY  
Debbie Bradford  
10500 W. Oakland Park Blvd.  
Ft. Lauderdale FL 33351

Susan Leventhal & Assoc.  
Susan Leventhal  
242 Wildwood Lane E. Deercreek  
Deerfield Beach FL 33442

The Broward Success Institute  
1515 West Commercial Blvd.  
Ft. Lauderdale, FL 33309

U.S. Dept. of Labor  
Miami Job Corp. (Laura Mebane)  
3050 NW 183rd St.  
Miami FL 33055

University of Florida  
Attn: Librarian Career Res. Ctr.  
P.O. Box 118507  
Gainesville FL 32611-85

University of Miami  
Career Planning & Placement  
P.O. Box 249175  
Coral Gables FL 33124

Urban League  
Attn: Jackie Thomas  
11 NW 36th Avenue  
Ft. Lauderdale FL 33311

URBAN LEAGUE OF BROWARD  
3521 West Broward Blvd. 201  
Ft. Lauderdale FL 33312

Pines Plaza GED  
7100 Pines Blvd.  
Pembroke Pines FL 33024

West Regional Library  
Patti Nieves  
8601 W Broward Blvd.  
Plantation FL 33324

Western Kentucky University  
Bob Somers, CAP Center  
2nd FL Cravens Grad. Center  
Bowling Green KY 42101

Women in Distress  
P.O. Box 676  
Ft. Lauderdale FL 33302

WORK FORCE ONE  
ROBERTA CARRAWAY  
2301 W. SAMPLE RD. B-4 SUIT  
Pompano Beach FL 33073

Work Force One - A.C.S.  
7550 Davie Rd. - Ex  
Davie, FL 33024

Workforce One Central  
c/o Rosalind Currington  
2610 West Oakland Park Blvd.  
Ft. Lauderdale FL 33311

Veterans Administration  
Vocational Rehabilitation  
299 E. Broward Blvd Suite 324  
Ft. Lauderdale FL 33301

Sullivan Cogliano  
Angel S. Liamazares  
7740 North Kendall Drive  
Miami FL 33156