

THE BECON-TV CORPORATE GAME SHOW THAT GIVES BACK!

CORPORATE CAUSE PLAY TV GAMESHOW



As a Corporate Sponsor you will receive:

- Marketing of your services for one year with a minimum of 400 airings annually to over 456,000 viewers in South Florida Tri-County viewing area.
- Highlighting your corporate social responsibility impact as a supporter of a local charity/nonprofit organization.
- Providing a customized downloadable link of your Corporate Cause Play television episode and program promotions for your social media.
- Providing a customized YouTube and BECON-TV on-demand version of your Corporate Cause Play.
- Displaying your corporation's and charity/non-profit organization's logo on BECON-TV social media pages including Facebook, Twitter and YouTube.
- Providing a tax deduction for all sponsorship participation as BECON-TV is 501(c)(3) organization.
- BECON-TV is owned and operated by the School Board of Broward County and broadcasts on digital channel 63.1, Comcast Cable channel 19 and 488, DIRECTV, DISH Network and AT&T U-verse on channel 63 in Broward, Miami/Dade and Palm Beach Counties.

The *Corporate Cause Play* television game show is a unique team-building initiative sponsored by the Leadership Broward Community Project in partnership with BECON-TV* (Broward Education Communications Network).

Your corporation will be provided with a fun, morale-boosting experience for your staff as well as a highly visible platform for addressing social responsibility in the South Florida community.

Participating corporations would commit to providing an entry fee that would cover the charity gifts and production costs.

Your team will consist of three staff members, one of which may be from your charity/non-profit organization.

At the conclusion of each *Corporate Cause Play* program, the winning corporation will present a check for \$2,000 signed by the members of the winning team, to the charity/non-profit organization staff member. The runner up team will present a check of \$500 to their charity/non-profit organization.



The School Board of Broward County, Florida • Heather P. Brinkworth, Chair • Donna P. Korn, Vice Chair • Lori Alhadeff • Robin Bartleman
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